Fintech Finance

To DataArt Celebrates 20 Years of Success across 20 Global Locations

DataArt, the global technology consultancy that designs, develops and supports unique software solutions, kicked off the month of July with celebrations of its 20thbirthday, and reaffirmed its dedication to technology innovation and service excellence. Founded in 1997 as a small operation in New York City, with an office in St. Petersburg, Russia, the consultancy has grown into a \$100mn technology leader, servicing over 350 <u>clients</u> around the world, including Nasdaq, United Technologies, S&P and Travelport. Despite the dot com crash and the 2008 financial crisis, DataArt has reinvented itself several times along the journey, thanks to the management's focus, creativity, and risk balancing.

Expansion into Eastern Europe created the foundation for a distributed, resilient, and diversified network of companies. The launch of DataArt UK in 2001 saw the consultancy evolve as a strong player in the European market, with clients that include Ocado, Betfair and Apax Partners.

Over the years, DataArt has become a multi-generational enterprise, counting 50 married couples among its 2300 dedicated consultants, now with some of their children working in 20 global locations. DataArt is proud of its unique business culture, team work, and unrelenting dedication to client excellence, tireless in upholding its four core brand values that guide every project: people first, expertise, flexibility and trust.

"Like happiness, DataArt is a journey, not a destination," said Eugene Goland, President of DataArt. "We have always focused on building a resilient operation that would bring true value to clients, while providing challenging projects and a nurturing environment for the staff. We believe we have found a secret ingredient that keeps people wanting to perform their best. Vertical industry growth has been accompanied by steady geographic growth. Over the past several years DataArt has expanded into Switzerland, Poland, Argentina, Germany, and Bulgaria, and increased its presence in the U.S.

DataArt credits its success to a unique governance mechanism, its own comprehensive system of strategic and operational management, that allows it to operate at scale and continue to grow, while preserving a culture based on trust and respect for the individual and teamwork.

DataArt has been named one of the <u>fastest-growing private U.S. companies</u> by Inc. magazine for seven consecutive years, posting record revenue and consistent annual growth of over 30% during that time, on track to repeat this stellar performance in 2017. DataArt will be celebrating throughout the month of July with special events, open-air parties and team-building exercises.

The best words for DataArt's 20th birthday come from its valued clients:

"The DataArt- Nasdaq combination is great for what we are trying to accomplish with our trading floor." – Kevin Kennedy, Senior Vice President and Head of U.S. Options, <u>Nasdaq</u>.

Please watch a <u>video interview</u> with Cliff Moyce, head of DataArt Finance, and Kevin Kennedy discussing the new state-of-the-art technology that DataArt delivered to the Nasdaq PHLX trading floor.

"Our decision to work with DataArt was based on their understanding of our sector, depth of technical capabilities, and real drive for creating a true partnership model. They are a great organisation to work with and are helping us to deliver on the vision of our technical roadmap." – Neil Patel, IT Director, Apax Partners

"DataArt is an invaluable strategic partner for Monex Europe. We trust DataArt to deliver all of our business systems developments and to ensure reliable, secure delivery of our IT-based products and services internally and to our clients. We also rely on DataArt for their industry knowledge, advice and support at all times." – Shelton Frey, Director and Co-founder, Monex Europe

"DataArt's extensive domain knowledge, tested team and proven ability to deliver in tight timelines made them the ideal partner for Coller." – Howard Lask, CTO, Coller Capital

"After decades of being directly involved with delivering, or consuming, IT development projects, DataArt really are a refreshing change. In the past nothing ever worked, it cost a fortune and everyone seemed to end up squabbling. By working closely together, DataArt and Skylight IPV have now delivered several projects on time and on budget." – Nigel Hyde, CEO, Skylight IPV Original article can be found here: http://www.fintech.finance/01-news/to-dataart-celebrates-20-years-of-success-across-20-global-locations/